

Tavistock Gazette Ltd.

119 Woodstock Street South, Tavistock, ON N0B 2R0

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2016 RATE SHEET

Effective January 1, 2016

GENERAL ADVERTISING

Display (per agate line) National 67¢
.....Local Retail 53¢
..... = \$7.42 per column inch

ANNOUNCEMENTS

Obituaries (per agate line) 53¢
Birth Announcement \$15.00
with photo \$35.00
Birthdays, Anniversaries, Graduations, and
Forthcoming Marriages (*with photo*) \$40.00
Flat rate, no composition charge.

CLASSIFIED ADVERTISING

Classified min. charge - 5 lines (includes tax) \$10.00
extra lines (per count line) 75¢
(*bold headline counts 2 lines*)

COLOUR:

Spot and Process colour charge \$125.00

MECHANICAL REQUIREMENTS

Column Width 1 column 9p6
 2 column..... 20p0
 3 column..... 30p6
 4 column..... 41p0
 5 column..... 51p6
 6 column..... 62p0
Column depth (agate lines) 190
No. of columns 6

RESERVATIONS AND CLOSING

For regular issues 5:00 p.m. Friday
First delivery 4:00 p.m. Tuesday
All advertising subject to publisher's approval. HST EXTRA!
No cancellation accepted after 12 noon Monday for week of insertion.

CIRCULATION: 1185 verified circulation, subscribers & counter sales
Serving TAVISTOCK and surrounding rural routes, Hickson and northern
limits of Woodstock, Shakespeare and areas southeast of Stratford.

OUT-OF-TOWN ADVERTISERS MUST PAY IN ADVANCE!